

Kingsclere Parking – Best Practice Sharing

This report has been written as a result of a discussion on 31st of March, 2025 at Kingsclere Parish Council where an action was given to investigate and share best practice in Car Parking. This report is answering that question. It also shares a number of ideas for consideration given the findings. An immediate idea is suggested.

Executive Summary:

Surrounding villages and towns were researched and the following best practice has been noted:

	Overton	Newbury
Resident Permits	Yes	Yes
Reason	Higher Demand Residents and Businesses	Higher Demand Residents
Instigated By:	Overton Parish Council	unknown
Run By	Hampshire CC	Berkshire Council
Permits for Specific Properties	Yes – specific properties within a street.	Yes – Permits by street.
Cost per Annum	£18 Per Parish proposal but unclear Hampshire Pricing would assume more.	£50
Limit Number?	One (can also buy visitor permit for £12)	Two
Run By?	MiPermit online	MiPermit online

This document recommends some immediate ideas for relieving pressure on Swan St parking and some longer term solutions that would take time.

Overton Parish Council has shown that action can become reality.

Detailed Analysis:

The following detail was collected for the relevant areas:

(1) Overton

Overton seemed to be in a very similar position to Kingsclere. They had increasing demand for parking. The Parish Council requested a scheme (refer **Appendix 1**) that has now been implemented per photographs in **Appendix 2**. The scheme is administered by Hampshire CC however until you apply for a permit the pricing is unclear. Noted Hampshire use MiPermit website. The Parish proposal has therefore been successful in that a street specific schemes has been implemented. The scheme was to benefit the village centre businesses and Winchester Street residents.

This scheme was for specific residents to have a permit that once displayed they had unrestricted parking. The cost of the permit proposed by the Parish is £18 per annum which is to cover the cost of running the scheme. There is also a visitor permit. It should be noted the scheme is restricted to certain houses within streets (1-69, 2-46 Winchester St; 1-3 Winton; 1-11 Sprents Lane and 1-8 Elm Piece House) and one permit per household. It is made clear there is NO guarantee of a space. There is also the option for these residence to buy a visitor permit for £12 per annum. It is noted blue badge holders can park without limit. Overton Parish Council notes that this is not a scheme intended to make money for BDBC. They are also encouraging parking attendants to visit as often as possible.

(2) Newbury

Newbury also run a parking system that considers residents parking. This parking is zoned for residents of particular streets. They have also stated that this is a response to high demand. This looks to be administered by Berkshire Council through a virtual permit on MiPermit website. Refer **Appendix 3** for a picture of the signage used. When you look up what SW1 means in the sign it refers to residents of particular streets similar to Overton also awards resident permits based on streets (refer **appendix 4**). Cost of parking permits as seen in Appendix 5 varies slightly but is around £30-80 per annum (**Appendix 5**). West Berkshire do allow a second permit to be purchased

(3) Immediate ideas

The real lack of parking is most problematic on Swan Street around 24 Swan St and Fielden Court. Some ideas to relieve this stress would be:

- a) Increase one parking bay from 6.4m by +3.2m to allow another car.
- b) Parking opposite 24 Swan St:
 - a. Increase the parking area opposite 24 Swan St by +4.8m at the Kingsclere end and +3.1m at the Overton end.
 - b. Number of spots then increases from 7 to approximately 10 – make permit parking

(see **Appendix 8** that shows current parking and proposed increases)

- c) Parking permits for residents in the middle section of Swan Street – limit to people within that stretch of Swan St (same as Overton) – suggest Swan St 30 to 42 and 37 to 41 (properties in that section with no parking).
- d) Earlier on Swan St can use Anchor Road parking station which seems to have spaces.
- e) Later on Swan St can use the triangle offstreet parking as you head out of Kingsclere to Overton.

(4) Longer Term Proposals?

Options:

- a) Get a deal with Southern Water to enable more parking on the land at the end of the village
- b) Procure the block of land on right hand side just past Hollowshot Lane heading out of Kingsclere to Overton (**Appendix 6**) and turn into offstreet parking.
- c) Procure the block of land on the left hand side of Swan St as heading out of village on corner of Hollowshot Lane (**Appendix 7**)
- d) Create more parking at North Street Doctor's surgery as land could cope with many more parking spots.

Appendix 1 – Overton Parish Council Proposal on Parking

Overton Village Centre Residents Permit Parking (RPP) and Limited Waiting

(LW) Parking Scheme – Frequently Asked Questions

Why is a parking scheme being proposed?

Due to an increasing parking demand and to encourage use of the two free car parks

for long stay parking, Overton Parish Council has requested the scheme for the benefit of village centre businesses and Winchester Street residents.

What do the restrictions means?

Two main parking controls are being proposed;

1) Limited waiting Mon-Sat, 8am – 6pm, 2 hours (no return within 2 hours).

Monday to Saturday between the hours of 8am and 6pm vehicles may park for up to 2 hours only. Outside of these days and hours parking is unrestricted.

2) Residents permit parking shared with 2 hours limited waiting.

Vehicles displaying a permit have unrestricted parking. Vehicles not displaying a permit can park for up to 2 hours. This applies all days and all hours.

How much does a permit cost? How many can I have?

The cost for a Residents Parking Permit would be £18pa with a charge of £12pa made for a visitor permit. A maximum of one each would be available per household.

If the parking scheme is implemented an application form will be available for eligible

residents to complete.

Who is entitled to a permit? Do I have to buy a permit?

The eligible properties are 1-69 & 2-46 Winchester Street; 1-3 Winton, Winchester

Street; 1-11 Sprents Lane and 1-8 Elm Piece House, Sprents Lane. Residents

within the Winchester Street permit area do not have to obtain a permit but will only

be allowed to park within the permit area for up to two hours without a permit.

Where can I park with my permit?

Those residents entitled to a permit will be able to park within the Winchester Street

Residents Permit bays at all times but will not be able to park within High Street or

the 'shopping area' of Winchester Street for any longer than other road users.

Will I be guaranteed a space?

No. Whilst the introduction of the scheme should see more parking spaces available

within the centre of the village a permit will not guarantee you a place to park.

Where can my visitor park?

All visitors may park for up to two hours. A visitor staying beyond this time will need

to use the visitor parking permit or park in a location outside of the scheme, such as

the 'Overton Hill' car park.

Our household has two cars; will I be able to park both within the Winchester

Street RPP area?

The visitor permit may be used for a household's second car.

I'm a blue badge holder; do I need a residents parking permit?

Current policy permits blue badge holders to park without time limit within RPP areas

that incorporate a limited waiting period. All conditions of the blue badge scheme must be adhered to.

Who can park in the High Street?

Any road user may park for up to two hours between 8am and 6pm Monday to Saturday and for any duration outside these times. Hence, a driver may park from

4pm one afternoon through to 10am the following day.

How often will the Parking Attendants visit?

The Parking Attendants, known as Civil Enforcement Officers, will visit as frequently

as possible to help ensure that the scheme is successful.

Will BDBC make money from this scheme?

No. The charge for permits covers the cost of administering the system; however,

the cost of enforcement is unlikely to be recovered through the issuing of Penalty

Charge Notices.

Appendix 2 – Overton Photos Showing Implementation of Parish Plan



Appendix 3 – Newbury Signage of Parking – Note SW1 refers to certain residents.



Appendix 4 – Information from Berkshire Council Website which streets can apply for which zoned areas.

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Resident Parking Permit Scheme West Berkshire Council Zones

The roads listed below are included in the Resident Parking Permit scheme and are subject to parking restrictions.

Holders of a Resident Permit may park in the Resident's parking bays in these roads, provided a valid permit has been purchased for the vehicle.

Please check the signs/times of plates adjacent to the Resident parking bays, to determine the days and hours of parking control.

Note: Roads marked with * do not have any permit bays.

Newbury Zones

C1 (Central Zone)

1. Carnegie Road
2. Kings Road West
3. Market Place (Arcade Mews)*
4. Northcroft Lane
5. Northcroft Terrace
6. West Street

C1 permit holders can park in West Street car park 6pm-8am only.

E1 (East Zone)

1. Ashton Road*
2. Boundary Road
3. Connaught Road
4. Denmark Road*
5. Hambridge Road (Junction Terrace)
6. Kings Road
7. Mill Lane
8. Orts Road*



Appendix 5 – West Berkshire Pricing Resident Permits

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Location	2024/25 charges (1st permit)	2024/25 charges (2nd permit)	2025/26 charges (1st permit) from 01/04/2025	2025/26 charges (2nd permit) from 01/04/2025
High Street, Hungerford (HHS) & Park Terrace, Newbury (PT)	£80	£80	£80	£80
Newbury (C1, E1, N1, NW1, SE1, SW2, W1)	£50	£50	£50	£50
Hungerford (H1), Pangbourne (P1), Thatcham (TM), Theale (TE)	£40	£40	£40	£40
Chieveley (CH), Lambourn (L1)	£30	£30	£30	£30
Disabled Blue Badge Holders	50% discount applicable to all zones	n/a	50% discount applicable to all zones	50% discount applicable to all zones

[westberks.gov.uk](https://www.westberks.gov.uk)

Appendix 6: Land just along Swan St as heading our of Village to Overton on Right.



Appendix 7: Land on Left hand side Swan St as head out of Village on corner of Hollyshot Lane.



Appendix 8: Proposal of Extending Parking on Swan Street

